

ICI - Waterproofing Directory: Advertisement Sizes and Fees

Bookmark Colour Advertisement
Ad Size: 88 x 218 mm Bleed
Listing Fee: Rs. 2,00,000/-

Full Page Colour Advertisements
Ad Size: 180 x 250 mm Bleed
215 x 286 mm Non-Bleed

Listing Fee:

Front Cover Inner: Rs. 5,00,000/-
Front Pages 2 to 5: Rs. 3,00,000/-
First Right Side: Rs. 3,00,000/-
Section Starter: Rs. 3,00,000/-
Full Page Inner: Rs. 75,000/-
Back Cover Inner: Rs. 3,00,000/-
Back Cover: Rs. 5,00,000/-

1/2 Page Colour Advertisement
Ad Size: 180 x 115 mm Bleed
Listing Fee: Rs. 40,000/-

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Listing Page

<p>Special Column Listing (Bold Text)</p> <p>Ad Size: 42 x 65 mm</p> <p>Listing Fee: Rs. 5,000/-</p>	<p>Special Column Listing w/Logo Bold</p> <p>Ad Size: 42 x 75 mm</p> <p>Listing Fee: Rs. 7,000/-</p>	<p>1/4th Page Colour Advertisement Ad Size: 85 x 115 mm Bleed Listing Fee: Rs. 25,000/-</p>
<p>Standard Column Listing (Plain Text)</p> <p>Ad Size: 42 x 50 mm max</p> <p>Listing Fee: Free</p>	<p>Logo</p>	<p>Strip Size Colour Advertisement Ad Size: 180 x 60 mm Bleed Listing Fee: Rs. 20,000/-</p>

Indian Concrete Institute

WATERPROOFING COMMITTEE



RATES DETAILS

FRONT PAGE	BACK COVER	SESSION STARTER
₹ 5 LAKHS	₹ 5 LAKHS	₹ 3 LAKHS
FIRST RHS	2-5 FULL PAGES (Normal)	BOOK MARK
₹ 3 LAKHS	₹ 3 LAKHS	₹ 2 LAKHS
FULL PAGE	HALF FULL PAGE	3/4 PAGE
₹ 75, 000	₹ 40, 000	₹ 20, 000

REGISTRATION FORM

Name: _____ Designation: _____
Company Name: _____
Address: _____

Telephone: _____ Mobile: _____
Email: _____

Cheque / DD in the Favor of **Indian Concrete Institute**

**For Net
Banking**

Indian Concrete Institute
Bank Name: ICICI Bank | Branch: Cenotaph Road, Chennai.
Account No: 000101208599 | IFSC: ICIC0000001

Category: _____ Amount: _____
Cheque / DD No*: _____ Dt.: _____ for ₹: _____
(₹: _____)

Indian Concrete Institute

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Name, Designation and
Signature of the Authorised Person