



Indian Concrete Institute  
Hyderabad Centre

## ICI (HYDC) - UltraTech Award 2018 Outstanding ICI Student Chapter



	Affix a passport photo of the person being nominated
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Name of the Institution / College			
Strength of Student Membership	Existing (up to 2017)		New additions in 2018
Name of Office – Bearers			
Name of the Faculty Mentor			
Mentoring ICI Centre			
Details of Programs organized under the banner of Student Chapter of ICI for students of your college (Enclose Annexure to briefly highlight about each program including photos, if any)			

Workshop / Cont/ Lecture/ Competition Technical Visit	Date	Duration	Name(s) of experts Participated	Topic of Program	No. of Participants
Programs organized under the banner of Student Chapter of ICI organized for students of other colleges. (Enclose Annexure to briefly highlight about each program, including photos, if any)					

The information provided in the application is verified by us.

Place :			
Date :	Seal of the Institution / College	Name & Signature of Faculty Mentor	Name of Signature of Office – Bearers (Students)

\* Soft copy of this nomination form will be sent on request mail to:

A brief note about the partnering organisation. This should be filled up by respective UltraTech Team of the region in consultation with the office bearers of the organization

A brief note about UltraTech Cement Ltd.,  
(Brand logos of the products sold in the particular area)

This should be filled up by respective UltraTech Team of the region in consultation with the office bearers of the organization

I hereby nominate \_\_\_\_\_ for the ICI –UltraTech Award for Outstanding Student Chapter \_\_\_\_\_. I certify that the above information / date are true to the best of my knowledge.

Date:

(Name & Signature of the Proposer)

**List of Enclosure:**

<b>Annexure 1 Educational achievements</b>	<b>Annexure 2 Professional achievements</b>	<b>Annexure 3 Professional achievements</b>

<b>Last date for submission of the duly completed nomination forms.</b>	<b>16<sup>th</sup> August, 2018</b>
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The filled up complete nomination to be sent to the following address

<b>ER. P. Srinivas Reddy</b> <b>Chairman</b> <b>ICI (Hyderabad Centre)</b> <b>#303, HSR Arutla Residency, Vivek Nagar,</b> <b>Chikkadapally, Hyderabad -500020.</b> <b>Phone : 9666011193</b> <b>Email : padurus@yahoo.com</b>	<b>Mr. N. Srinivas Rao,</b> <b>Regional Head (Technical Services)</b> <b>UltraTech Cement Ltd.,</b> <b>401, 4<sup>th</sup> Floor, Aditya Trade Centre,</b> <b>Aditya Enclave Road,</b> <b>Ameerpet, Hyderabad – 500 038</b> <b>Phone : 9848543050</b> <b>Email : nandika.rao@adityabirla.com</b>
Er. Mavul Rao, Hon. Secretary, ICI (HYDC) # 8-2-234/66/A/5, L.N. Nagar, Yousufguda, Hyderabad - 500045, T.S. Mobile : 8008501095 Email : mavul_rao@yahoo.com	Mr. Sunil.Kotta, TTSM UltraTech Cement Ltd 401, 4 <sup>th</sup> Floor, Aditya Trade Centre, Aditya Enclave Road, Ameerpet, Hyderabad – 500 038 Mobile : 9948222894 Email : sunil.kotta@adityabirla.com

## Indian Concrete Institute

The Indian Concrete Institute is a professional organisation – working in the field of Concrete and Concrete Construction. ICI as known in short form the Indian Concrete Institute was formed on the 7<sup>th</sup> September 1982 with its headquarters in Chennai. The ICI now has about 12000 members all India with over 38 centres, 152 student Chapters – 10500 student members. The objective of ICI include

1. Promoting growth of concrete construction and its sub specialisation.
2. Disseminate information and train personnel by organising seminars/ conferences/ workshop/ Deminars/ Exhibitions on recent technologies and construction practices.
3. Training programs for fellow members /students and corporates.
4. Collaborate with national / international agencies.
5. Identify R & D problems of practical relevance.
6. To identify and recognise outstanding construction and outstanding performers in the field of Concrete Technology / Concrete Construction.

The ICI – UltraTech Award is the Program to recognise the structures that are built strong & durable.

For more details about Indian Concrete Institute, please visit [www.indianconcreteinstitute.org](http://www.indianconcreteinstitute.org)

## A brief note about UltraTech Cement Ltd.,

UltraTech Cement Ltd. is the largest manufacturer of grey cement, Ready Mix Concrete (RMC) and white cement in India. It is also one of the leading cement producers globally. UltraTech Cement has 12-Integrated plants, 1-Clinkerisation unit, 19-grinding units, 7-Bulk terminals, 1-White cement plant, 2-WallCare putty plants and more than 100-RMC plants – spanning India, UAE, Bahrain, Bangladesh and Sri Lanka. The company has an installed capacity of around 96.5 Million Tonnes Per Annum (MTPA) of grey cement. UltraTech as a brand embodies 'strength', 'reliability' and 'innovation'. Together, these attributes inspire engineers to stretch the limits of their imagination to create homes, buildings and structures that define the new India.

A majority of UltraTech's state-of-the-art manufacturing units are accredited with the highest quality standards and certifications such as ISO 9001 for quality systems, ISO 14001 for environmental management systems and OHSAS 18001 for occupational hazard and safety management systems.

UltraTech Cement has been selected as Superbrand and Powerbrand by the Superbrands Council and Powerbrand respectively.

The advertisement for UltraTech Building Solutions is presented on a yellow background. At the top, it features the 'POWER BRAND' and 'ULTRA BRAND' logos, followed by the 'UltraTech CONCRETE' logo with the tagline 'The Engineer's Choice'. The 'Products' section displays a grid of various concrete and building products, including UltraTech Concrete (Ready Mix, Coloured, Self-Compacting), UltraTech Concrete (PCC, High Strength, Fibre Reinforced, Coloured, Self-Compacting), UltraTech Concrete (Mortar, Grout, Plaster, Putty, Sealant, Adhesive, Joint Compound, Primer, Waterproofing, Wall Putty, Textura, Levelplast, Seal & Dry, Fixoblock, Xtralite, Powercrou, Super Stucco, Readiplast), and UltraTech Building Products (Seal & Dry, Fixoblock, Xtralite, Powercrou, Super Stucco, Readiplast). Below the products, the 'Services' section highlights 'Technical guidance at your doorstep' and 'absolutely free' (Toll free ☎ - 1800 425 2525). The bottom section features the 'UltraTech Building Solutions' logo and a description of their 'One stop shop' service, along with the 'ULTRA TECH CUSTOMER CARE CENTRE' which provides pre-sales and post-sales support. The toll-free number 1800 425 2525 is prominently displayed.

Through its current communication, UltraTech also exhorts the nation's engineers and architects to '**Build Beautiful**'. Based on the belief that every structure needs to be as aesthetic as it is long lasting, the Build Beautiful campaign urges its audience to create structures that go beyond being just strong and durable.